

Auto Wrecking Company Has New Owner

Isadore Yettra Announces Special Sale in This Issue

Isadore Yettra, formerly of Santa Monica and now a resident of Torrance, announces that he is the new owner and proprietor of the Torrance Auto Wrecking company. Mr. Yettra recently moved to this city and, in speaking of his change in residence, stated, "I am very happy to be in business in Torrance. I believe the city has a marvelous future."

The firm has gone to considerable expense, according to Mr. Yettra, in making some of the improvements about the property.

Offers Used Cars
In a special advertisement today the Torrance Auto Wrecking company is offering what Mr. Yettra has termed them: Good used cars at low prices.

This is a special consignment of very good motor cars and, according to the statement by Mr. Yettra, it doesn't pay to walk when you can buy cars at such ridiculously low prices.

Tragedies in Wrecks
They will do it. Proof of that is found back on the premises of the company.

Broken hearts, death, destruction, permanent injuries to be carried through life, loss of time and money are all written in the stories "among the wrecks."

Six years in the business has brought all of these sorrows to the attention of Mr. Yettra and all he can say today is "They will do it!"

Electric Equipment Co. Add New Shock, Speedometer Service

Two new services are offered motorists by the Electric Equipment company of Torrance, located at 2053 Redondo boulevard, corner of Western avenue.

Mr. White of the Electric Equipment company, feels that a speedometer is as necessary as any other meter on the dash of a car, as it not only registers the speed of the car, but also should give an accurate check on gasoline mileage, oil consumption and tire mileage. "That average motorist," says Mr. Mr. White, "forgets the speedometer should be oiled, the cable greased, and other services made, until the instrument gives trouble; and that is why we are putting in this new service. It only takes a few minutes to make a test and costs nothing. You see the test made yourself on the new equipment, which is very interesting," continued Mr. White.

Another service that has been added by this firm is Monroe Shock Eliminators, which are now standard equipment on a number of new cars, including Dodge Brothers, Hupmobile, and Studebaker. It is a shock absorber that really does the work, according to Mr. White, and makes riding a real comfort, costing no more than the average equipment, but much superior.

A good real estate man will help both buyer and seller. See the reliable real estate firms listed on the Real Estate and Builders' Page of this paper each week.

IMPORTANT

A GOOD WASH AND POLISH JOB WILL RESTORE THAT LUSTRE AND PRESERVE THE FINISH ON YOUR CAR.

Free

WE WILL THOROUGHLY VACUUM CLEAN YOUR CAR FREE OF ANY CHARGE WITH EVERY WASH AND POLISH JOB UNTIL MARSH 1st.

The usual charge for this service is 50 cents. Drive In To

Walker Auto Laundry
1320 Cabrillo Ave.

"Next Door to Buick Agency"

Ignition Troubles Rare and Easily Repaired on Fords

Simplicity of design, which helped make the Model T Ford car famous all over the world for its dependable performance and economical maintenance costs, is equally characteristic in the new Model A Ford, according to Schultz Peckham & Schultz, local Ford dealers.

This simplicity is particularly noticeable in the ignition system of the new car. This ignition system is standard but the units are new in design and construction and somewhat revolutionary, but there is nothing complicated about it. Being in effect the very life-stream of the car, it was designed by Henry Ford and his associates to give a maximum amount of service with a minimum amount of trouble and the thousands of Model A Fords which already have seen hard service under all sorts of conditions have vindicated the judgment of the designers.

One of the unique features of this new system is the elimination of high tension cables from the distributor to the spark plugs. The bronze springs, short sturdy and easily kept in place, are used for the connections between spark-plugs and distributor.

Ignition troubles, with this design, are rare and those few which may occur can easily be detected and readily remedied. For example, if the condenser which is a part of the ignition system should fail it is so designed that it can be removed and replaced in two minutes. Likewise the breaker arm can be removed and replaced without the assistance of any tools whatever in less than a minute's time.

Foothill Boulevard Open Again—Valley Detour Still in Use

The detour of 1.7 miles which has been in use on the Foothill Blvd. three miles east of Glendora has now been eliminated, according to the touring department of the National Automobile club. On the Valley boulevard, the 1.5 mile partially paved and partially dirt detour is still in effect between Ontario and Pomona. Motorists bound to Riverside via the Valley boulevard can save time by following State street in Ontario to the point where it intersects with Riverside boulevard leading into Winerville, and eliminate the necessity for passing through the business section of Ontario.

Save, save, save. The page of Super-Specials will do the trick.

Plymouth Sets Record Sales Says Savage

According to X. X. Florentine, manager of the B. E. Savage South Bay Chrysler distributor, the new Chrysler Plymouth is "going over big." This is without a doubt, the most powerful, roomiest, and classiest four-cylinder model on the market today," says Mr. Florentine, and furnishes a pleasing

surprise to the many owners in its flexibility and smoothness of operation."

Powered by the famous Chrysler motor, and with a wheel base of 112 inches, this car is out of the smaller class, and in performance equals the average six.

"A complete line of models and body colors are to be had, with upholstery and finishings second to none," Mr. Florentine advises.

Read Our Wantads



Here We are Again!

Here we are answering the telephone, telling one of you car owners that we have just the battery to fit his car.

We specialize on WILLARDS because we find that a Willard does a better job in the owner's car, and saves his money at the same time. Yours for selling the best batteries and for taking care of them after, they are sold

Harvel's

1618 Cravens Avenue
Telephone Torrance 168

GENUINE WILLARD BATTERIES AND WILLARD SERVICE FOR ALL MAKES

National Demonstration Week!

Drive the Chevrolet Six

No matter how closely you inspect The Outstanding Chevrolet of Chevrolet History—you will never appreciate what a wonderful achievement it is until you sit at the wheel and drive. So this week has been set aside as National Demonstration Week, and you are cordially invited to come in and drive this sensational automobile.

Not only is the new six-cylinder valve-in-head motor 32% more powerful, with correspondingly higher speed and faster acceleration . . . not only does it provide a fuel-economy of better than twenty miles to the gallon—but it operates with such marvelous six-cylinder smoothness that you almost forget there is a motor under the hood!

Regardless of the car you may now be driving—come drive this new Chevrolet Six. Come in today!

-a Six in the price range of the four!

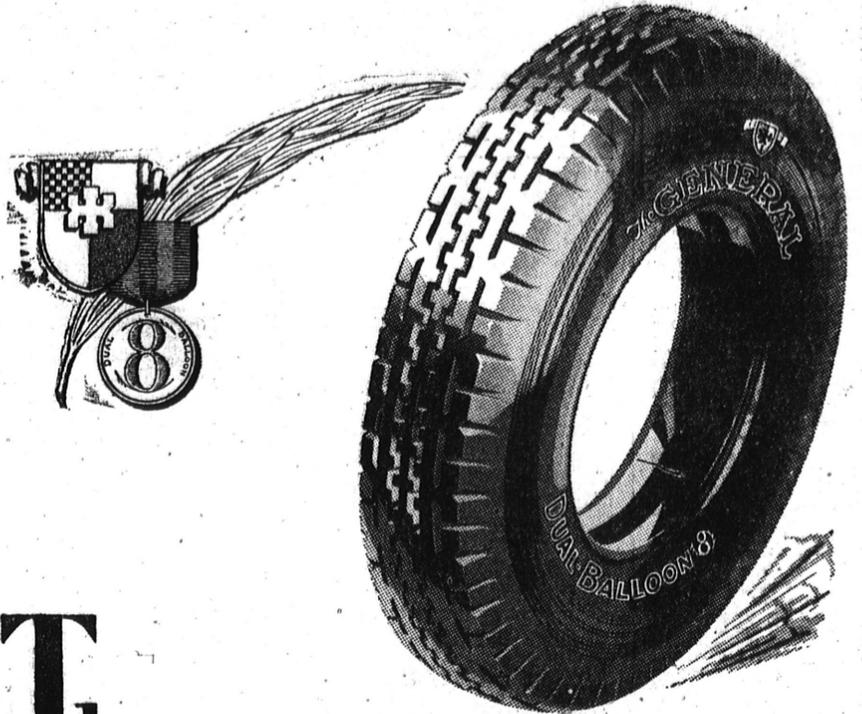


The COACH \$595	
The Roadster . . . \$525	The Convert. \$725
The Sedan . . . \$525	del. Landau . . . \$595
The Phaeton . . . \$525	Delivery . . . \$400
The Coupe . . . \$595	Light Deliv. . . \$400
The Sedan . . . \$675	ery Chassis . . . \$545
The Sport . . . \$695	1 1/2 Ton . . . \$545
Cabriolet . . . \$695	Chassis . . . \$650
	6-c with Cab. . . \$650

All prices f.o.b. factory, Flint, Mich.

Torrance Motor Company
Marcelina at Cravens, Torrance Phone 127
HARRY C. CLARK **W. A. KING**
16317 S. Vermont Ave. 2748 Redondo-Wilm. Blvd.
GARDENA, CALIF. LOMITA

QUALITY AT LOW COST



The positive assurance of longer, more comfortable mileage - - year after year

The new Dual-Balloon steps far beyond the most extravagant idea of what a tire ought to be. It crowns every hope and desire for a finer tire.

It delivers an undreamed of measure of mileage both as to the quality of miles and the length of service. It will give you more than you have ever expected any tire to give—and in more ways!

There are more miles in the new Dual-Balloon than most owners will ever fully use—but all users will find full value in the extra satisfaction of

uninterrupted running that its great reserve of mileage assures.

This new principle has enabled General to go beyond all former records of mileage and to do so without increasing air pressure in the slightest degree. The Dual-Balloon not only achieves a new high mark in mileage, but it runs at regular balloon low-pressure. It is the first tire to combine the economy and satisfaction of "non-stop" mileage season after season and the equally desirable advantage of luxurious, soft riding.

The New **GENERAL Dual-Balloon 8**
FRED PALMER
TIRE MERCHANT

MARCELINA AT CRAVENS AVENUE PHONE TORRANCE 131

Special Offer

Here is old man opportunity again on the job . . . offering genuine GOODRICH "Silvertown" Tires at ridiculously low prices.

Just a limited quantity of these sizes. All brand new stock. Place your order for them early, by telephone or come in. They will go QUICK!

"Silvertown" Goodrich Tires

Size 29x4.50 tire & tube . . . \$9.10

Size 30x5.50 tire only . . . \$15.⁰⁰ each

WE ALSO MAINTAIN A MODERN UP-TO-THE MINUTE TIRE REPAIR DEPARTMENT